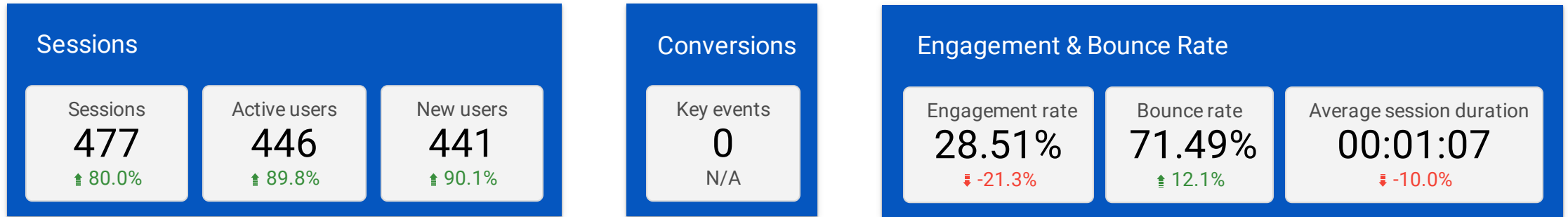
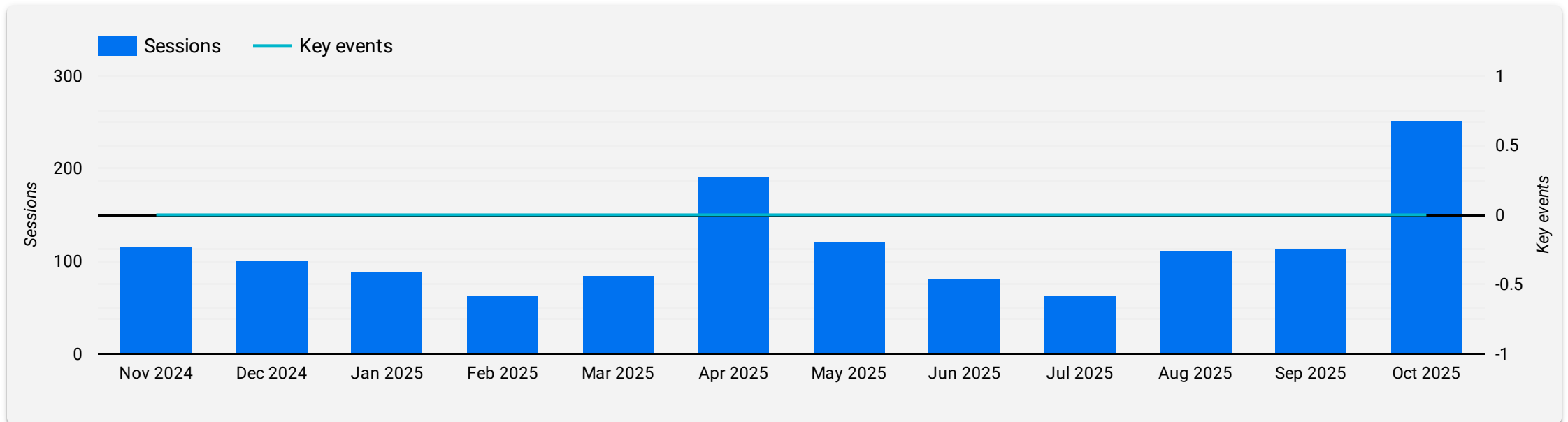


## Overview



## Month to Month

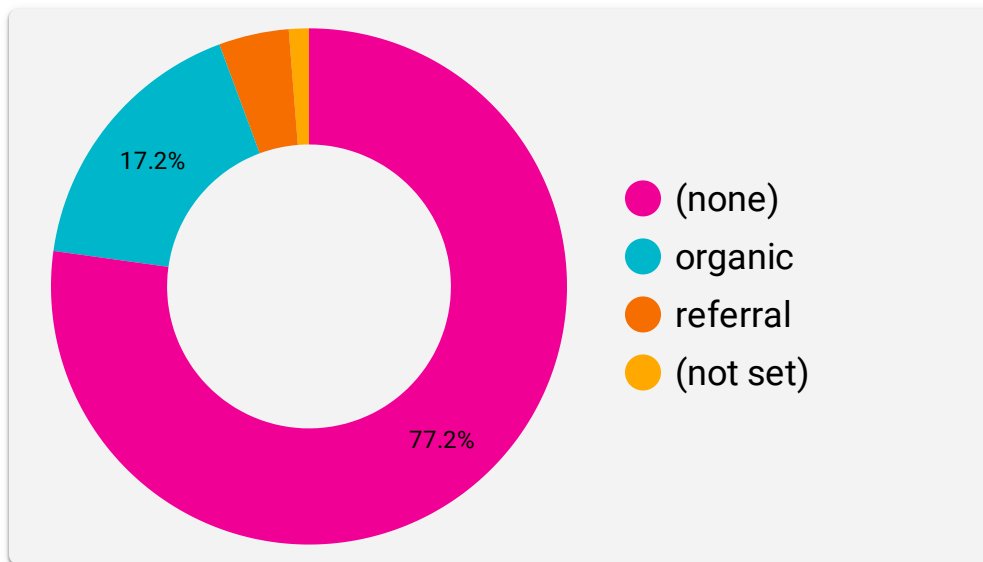


## Source

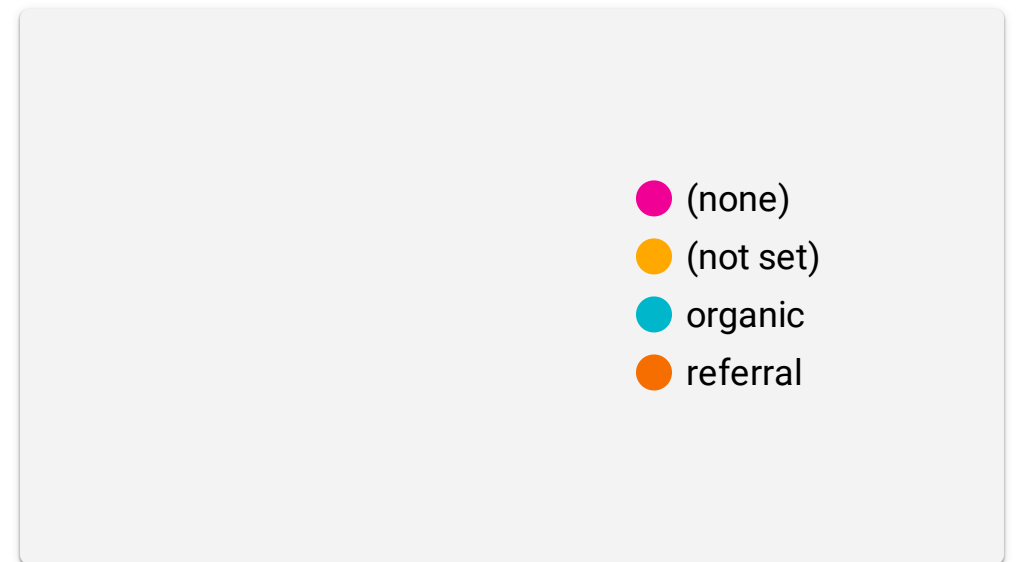
### Source Details

Session medium	Sessions ▾	Engaged sessions	Engagement rate	Bounce rate	Average session duration	Key events
(none)	369	82	22.22%	77.78%	00:00:26	0
organic	82	44	53.66%	46.34%	00:03:39	0
referral	21	7	33.33%	66.67%	00:01:13	0
(not set)	6	3	50.00%	50.00%	00:08:37	0

### Sessions per Source



### Conversions per Source



## Organic Search

### Sessions

Sessions

82

↑ 2.5%

Active users

66

↑ 10.0%

New users

61

↑ 3.4%

### Engagement & Bounce Rate

Engagement rate

53.66%

↓ -15.8%

Bounce rate

46.34%

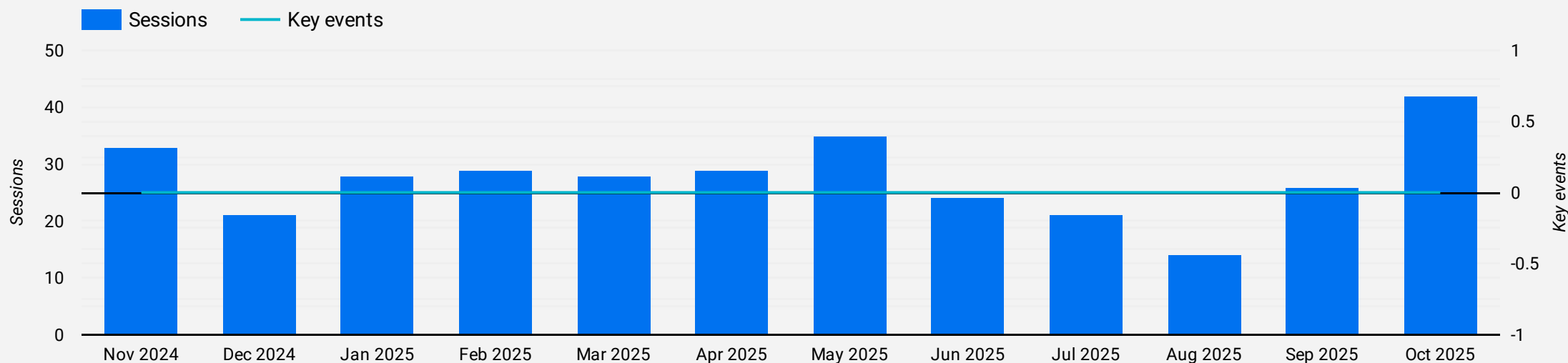
↑ 27.8%

Average session duration

00:03:39

↑ 60.4%

## Month to Month

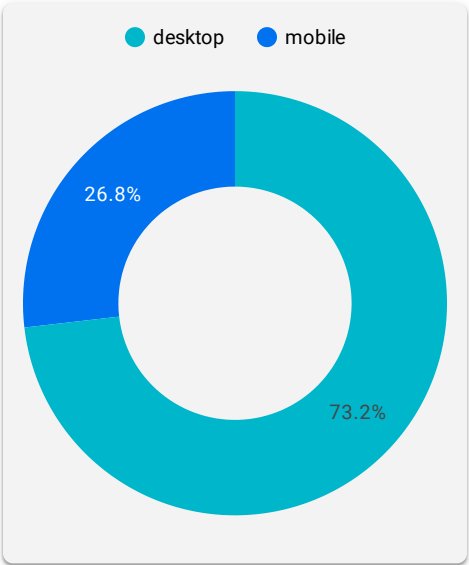


**Top Pages****Top 10 Pages**

Page path	Sessions ▾	Engaged sessions	Engagement rate	Bounce rate	Average session duration	Key events
/	62	35	56.45%	43.55%	00:00:47	0
/services/answering-services	17	13	76.47%	23.53%	00:07:01	0
/services/reception-services	15	12	80.00%	20.00%	00:00:46	0
/contact-answer-right	11	10	90.91%	9.09%	00:03:13	0
/about-anwser-right	10	8	80.00%	20.00%	00:00:46	0
/services/booking-services	5	4	80.00%	20.00%	00:07:55	0
/simplified-messaging	4	4	100.00%	0.00%	00:07:14	0
/services/restaurant-bookings-reservations	3	2	66.67%	33.33%	00:00:40	0
/services/more-services	3	3	100.00%	0.00%	00:00:36	0
/about-anwser-right/blog	3	3	100.00%	0.00%	00:00:18	0

## Device & Location

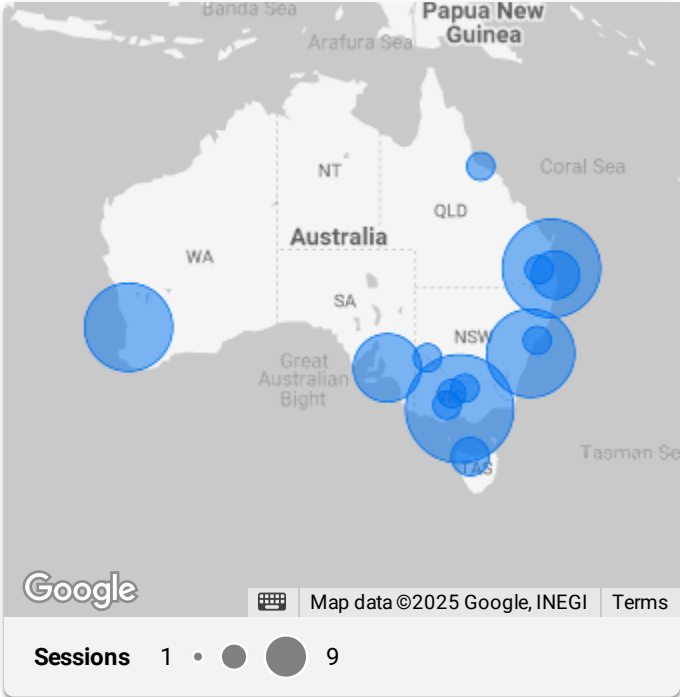
### Device Used



Device category	Sessions	Engaged sessions	Engagement rate	Bounce rate	Average session duration	Key events
desktop	60	39	65.00%	35.00%	00:04:53	0
mobile	22	5	22.73%	77.27%	00:00:16	0

### Location

City	Sessions	Engaged sessions	Engagement rate	Bounce rate	Average session duration	Key events
Melbourne	9	8	88.89%	11.11%	00:03:44	0
Brisbane	8	7	87.50%	12.50%	00:11:22	0
Sydney	7	5	71.43%	28.57%	00:03:22	0
Perth	7	4	57.14%	42.86%	00:01:05	0
Toronto	5	1	20.00%	80.00%	00:02:35	0
Adelaide	5	4	80.00%	20.00%	00:00:31	0
Gold Coast	3	2	66.67%	33.33%	00:36:36	0
Ajman	2	1	50.00%	50.00%	00:00:23	0



## Keyword Rankings Overview

### Keyword Ranking

Percent in Top 10

**49.62**

↓ -6.6%

Average Postion

**11.64**

↑ 4.9%

Rankings Increased

**21**

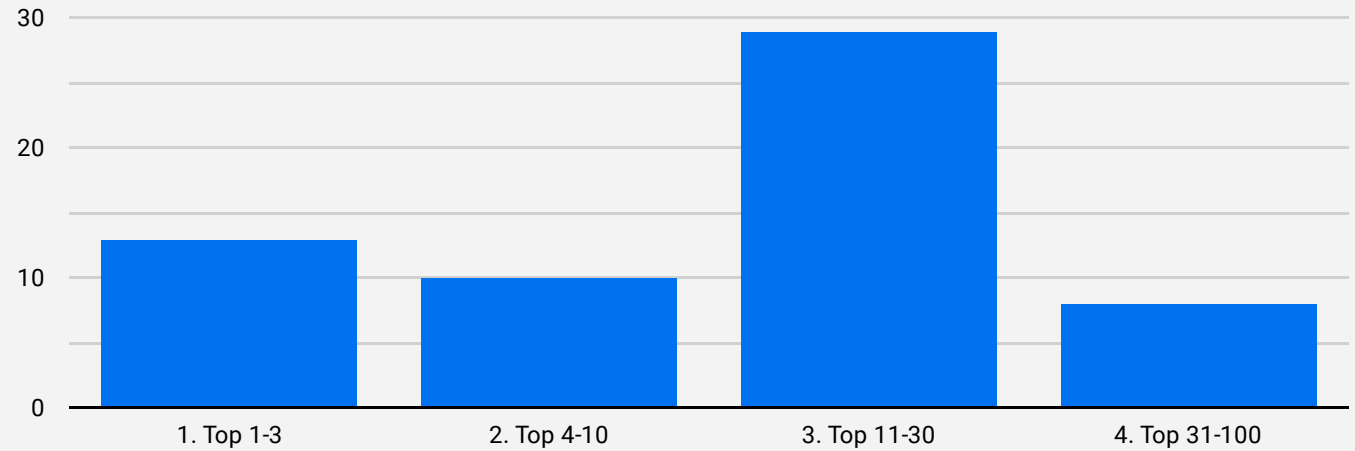
↑ 75.0%

Rankings Decreased

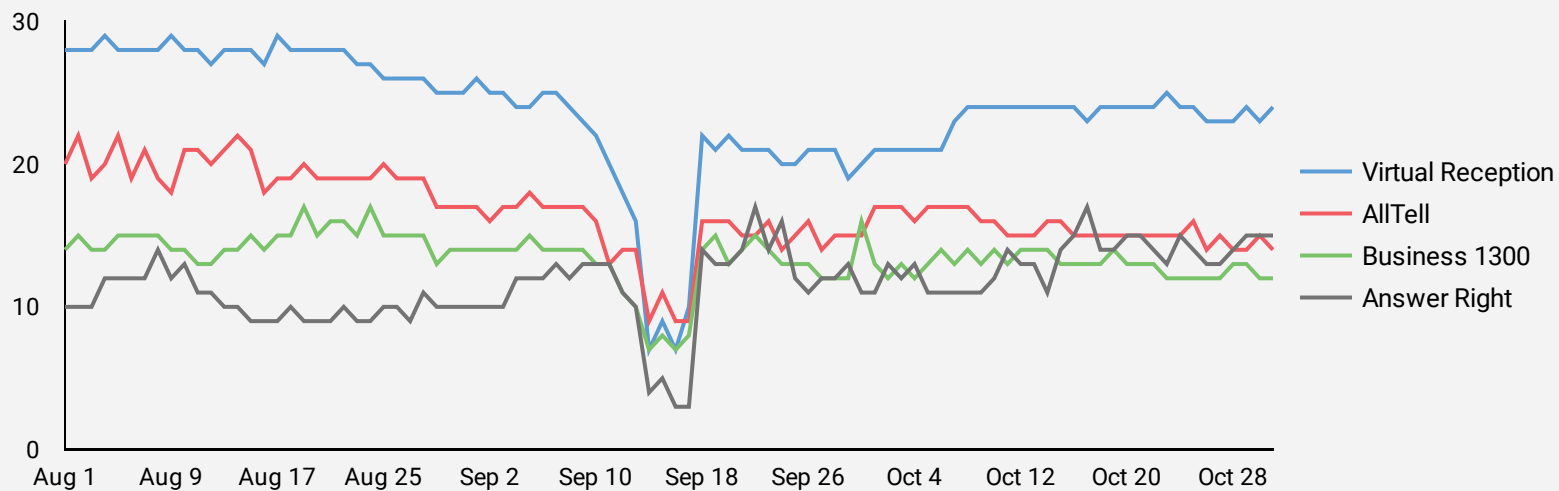
**15**

↓ -21.1%

### Keywords Distribution



### Competitor Average Position



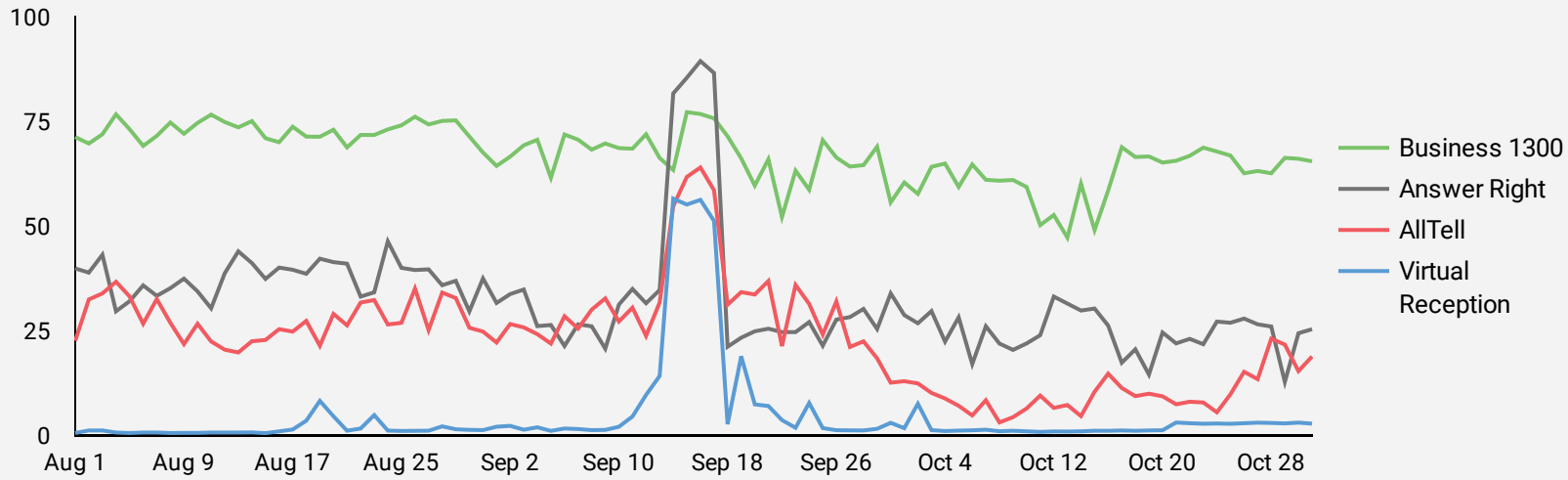
Competitor	Organic ranking ▾
Virtual Reception	23.60
AllTell	16.65
Business 1300	13.43
Answer Right	11.64

Keyword Rankings

Keyword	Organic ranking <span>▲</span>	Search vol.	Ranking Dynamics
telephone answering services austr...	1	110	0
answer phone services	1	390	0
phone answering services australia	1	10	0
answering service adelaide	2	10	1
answering service for restaurant	2	10	0
restaurant answering service	2	10	0
phone order taking services	2	10	0
restaurant phone answering service	2	10	0
order taking service	2	10	1
quality answering service	3	0	1
phone answering service australia	3	110	2
personal answering service	3	10	-2
answer service	3	110	1
answer services	4	20	-1
message taking service	4	10	4
answer phone service	4	260	1
business answer service	7	30	0
call answer service	8	70	10
professional answering service	9	10	-5
personal phone answering service	9	10	0
telephone answering	9	20	0
temporary answering service	10	10	-1
phone answer services	10	260	-1
australian phone answering service	11	110	1
answering service	11	140	-7
answering services australia	12	10	-4
ansering service	13	20	-3
phone answering services	13	20	11
answering phone services	13	260	-3
phone answering	13	50	-9
business phone answering service	13	40	-4
telephone answering service	13	320	1
australian answering service	14	30	1
professional telephone answering s...	14	20	0
business telephone answering	14	10	-10
professional phone answering servi...	14	20	10
answering services	15	20	-11
phone answer service	16	260	-11
answering call service	16	70	-4
business answering service	16	30	-5
reception services	16	90	0
telephone answering services	17	20	25
website answering service	17	10	-13
professional call answering service	18	10	-4
live answer services	18	40	-6
phone call answering service	19	390	0
telephone answering service austral...	20	110	-15

## Competitors

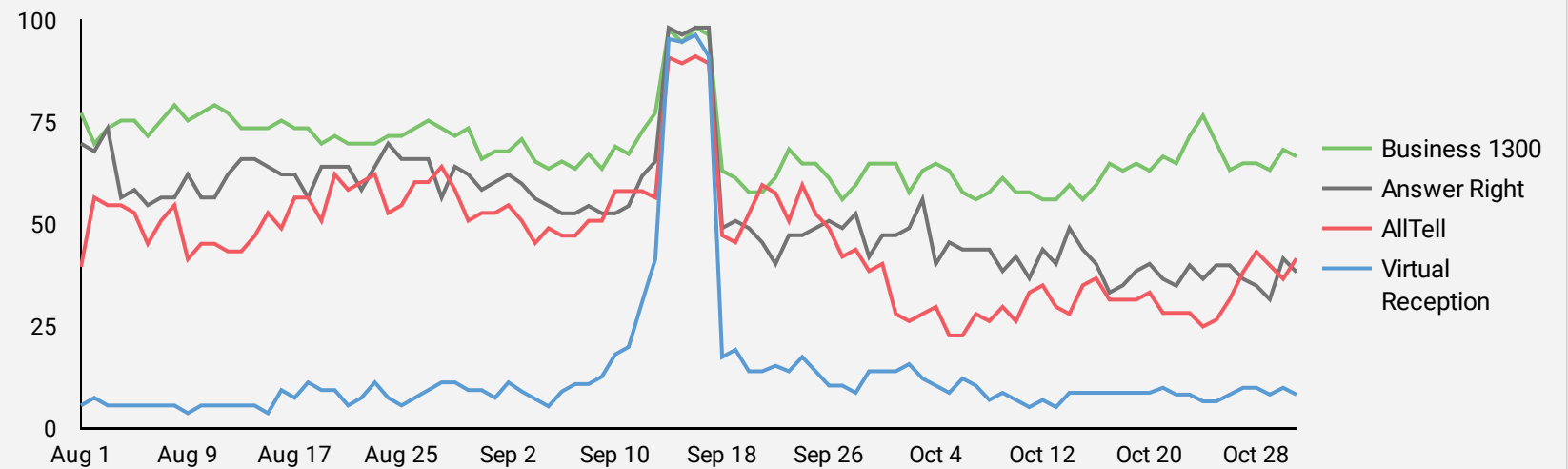
### Competitor - Search Visibility



Competitor	Search visibility ▾
Business 1300	67.21
Answer Right	32.46
AllTell	22.96
Virtual Reception	4.68

### Competitor - Percent in Top 10

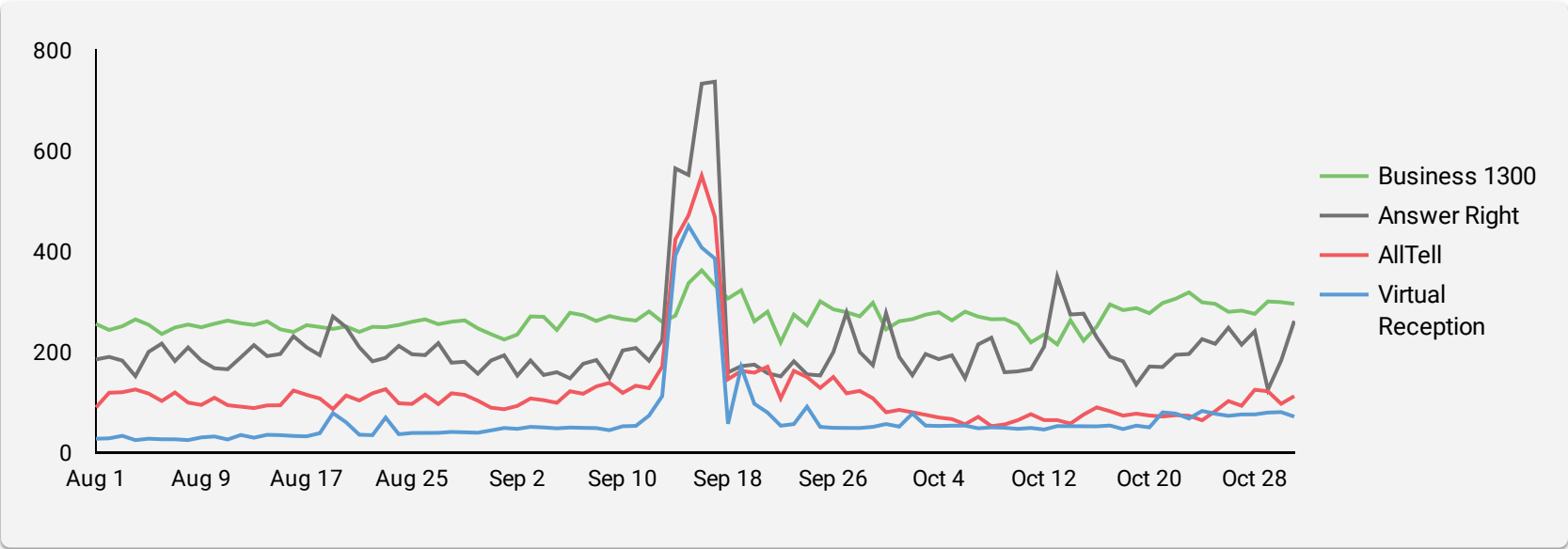
Competitor	TOP 10 percent ▾
Business 1300	68.53
Answer Right	53.82
AllTell	46.57
Virtual Reception	13.74





Competitors

Competitor - Estimated Traffic



Competitor	Traffic forecast
Business 1300	267.09
Answer Right	214.15
AllTell	118.90
Virtual Reception	68.53